



Over a dozen best-selling Dr. Seuss favorites in one app

"Dr. Seuss Deluxe Books" App available January 25

ENCINITAS, Calif - Parents can have an entirely new fun, interactive and educational time with their young reader while introducing them to 17 best-selling Dr. Seuss books with the **Dr. Seuss Deluxe Books** app, available to download January 25. The latest Dr. Seuss reading app from award-winning publisher Oceanhouse Media encourages children to read, play, and learn in beloved Dr. Seuss books digitally including, "Dr. Seuss's ABC," "The Cat in the Hat," "Oh, the Places You'll Go!" and "The Lorax," among others.

A great tool for early readers, the Dr. Seuss Deluxe Books app features word highlighting and picture/word association techniques to strengthen the association between written words and pronunciation. The app also features fun animations and educational activities on every page, including spelling, sorting, rhyming, phonics, puzzles, memory, word search, sequence, and more.

Designed with simple controls for young children to use, children can choose three reading modes: "Read to Me," "Read it Myself," or "Auto Play." In addition, kids and parents alike can sort books by Unlocked, Favorite, A to Z, or Grade level (Kindergarten through Grade 3), and parents can view reading statistics.

On Tuesday, January 25 the **Dr. Seuss Deluxe Books** is free to download on the Apple App Store and includes the beloved "Yertle the Turtle" at no cost. Additional books are available for \$1.99 to \$3.99. Parents can choose to purchase the entire collection for \$41.99. Dr. Seuss Deluxe Books works on iPhones, iPads and M1 Mac computers.

The Dr. Seuss Deluxe Books app features: *Dr. Seuss's ABCs, The Cat in the Hat, The Cat in the Hat Comes Back, The Foot Book, Fox in Socks, Green Eggs and Ham, Hop on Pop, Horton Hears a Who!, The Lorax, One Fish Two Fish Red Fish Blue Fish, The Sneetches, Mr. Brown Can Moo, Can You?, Oh, the Places You'll Go!, How the Grinch Stole Christmas!, There's a Wocket in my Pocket!, What Was I Scared of? and Yertle the Turtle.*



About Oceanhouse Media, Inc.

Creators of the award-winning Dr. Seuss digital book apps, Oceanhouse Media, Inc. is a leading publisher of more than 650 mobile and desktop apps for iOS and Android devices. The company was founded in early 2009 by Michel Kripalani, a veteran of the video game industry. 25 of the company's apps have reached the number one spot within their categories on the App Store. In addition, Google has selected the company as one of its Top Developers, a designation granted to only 150 groups worldwide.

Oceanhouse Media's corporate focus is to uplift, educate, and inspire through technology. To learn more, visit www.oceanhousemedia.com.

About Dr. Seuss Enterprises, L.P.

Dr. Seuss Enterprises is a leading global children's entertainment company focused on promoting literacy, education, self-confidence and the wonderful possibilities of a child's imagination through the works of Dr. Seuss. The company was established in 1993 and is based in San Diego, CA. Global endeavors include publishing, film, TV, stage productions, exhibitions, digital media, licensed merchandise, and other strategic partnerships. For more information about Dr. Seuss Enterprises, visit Seussville.com, or follow on [Instagram](#).

Contact:

Cindy Lynch

cindyl@oceanhousemedia.com